



Elementary Analytics Report

Last 30 days

Elementary Analytics
<https://elementaryanalytics.com>



Overview

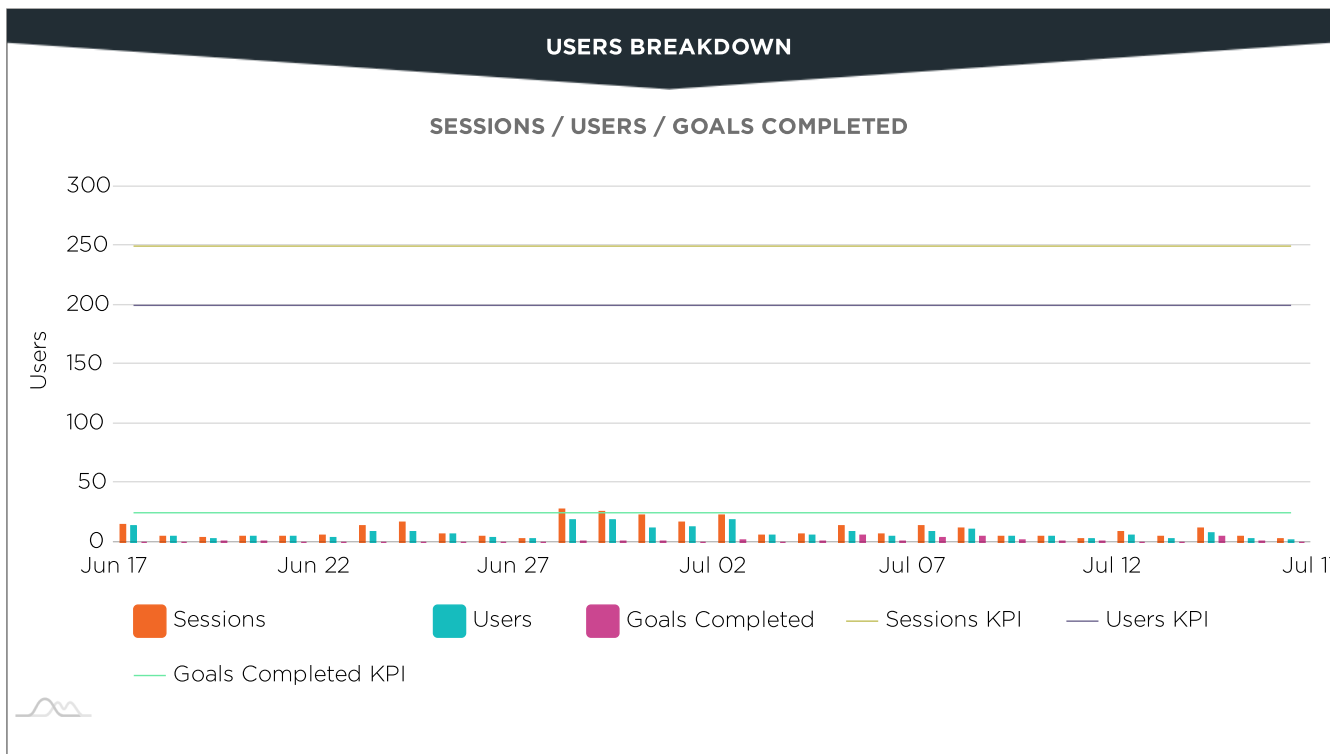
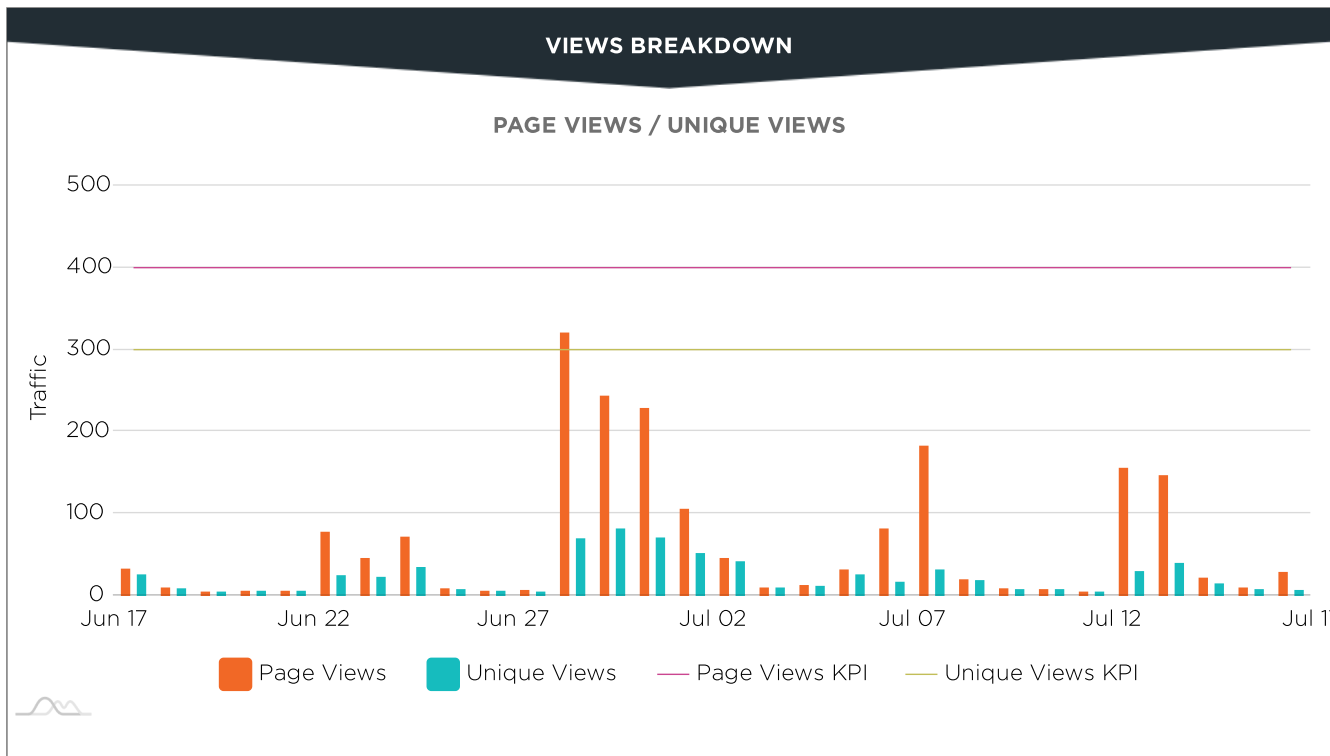
A round-up of your progress over the last 30 days

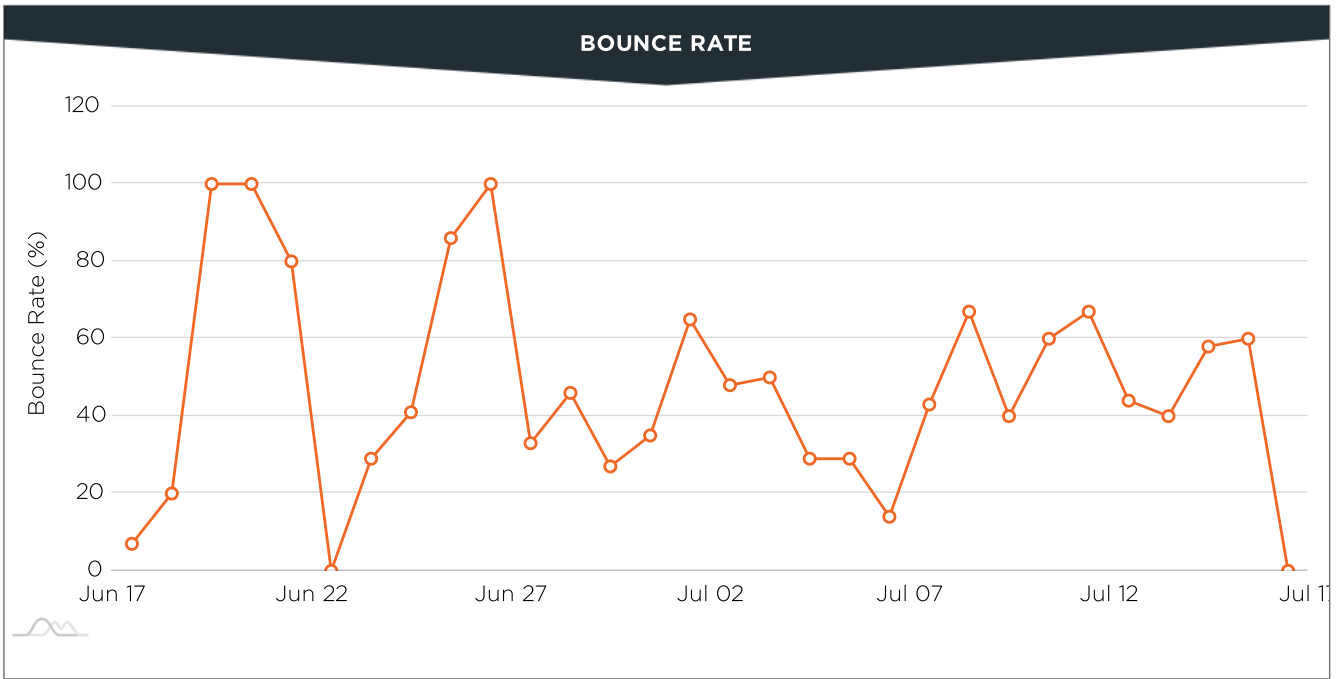
<p>Website Traffic Overview</p>	<p>PAGE VIEWS ▲ 50% 1920</p>	<p>UNIQUE VIEWS ▲ 10% 678</p>	<p>SESSIONS ▼ -3% 310</p>	<p>USERS ▼ -10% 177</p>	<p>GOALS COMPLETED ▼ -40% 34</p>
<p>Search Console Overview</p>	<p>TOTAL CLICKS ▼ 10% 17</p>	<p>TOTAL IMPRESSIONS ▲ 10% 445</p>	<p>AVERAGE CTR ▼ -23% 4</p>	<p>AVERAGE POSITION ▼ 10% 45</p>	
<p>Facebook Insights Overview</p>	<p>LIKES ▼ -50% 1</p>	<p>IMPRESSIONS ▼ -72% 3883</p>	<p>PAGE ENGAGEMENT ▼ -60% 79</p>	<p>POST ENGAGEMENT ▼ -58% 96</p>	<p>VIEWS ▲ -65% 11</p>
<p>Twitter Analytics Overview</p>	<p>TWEETS ▲ 4% 51</p>	<p>FOLLOWING ▼ 0% 0</p>	<p>FOLLOWERS ▼ -2% -1</p>	<p>LISTED ▼ -50% -1</p>	<p>FAVOURITES ▼ 0% 0</p>
<p>LinkedIn Analytics Overview</p>	<p>IMPRESSIONS ▲ 5% 42</p>	<p>PAGE VIEWS ▼ -33% 4</p>	<p>CLICKS ▼ 100% 0</p>	<p>PAGE FOLLOWERS ▼ 0% 0</p>	



Website Traffic Breakdown

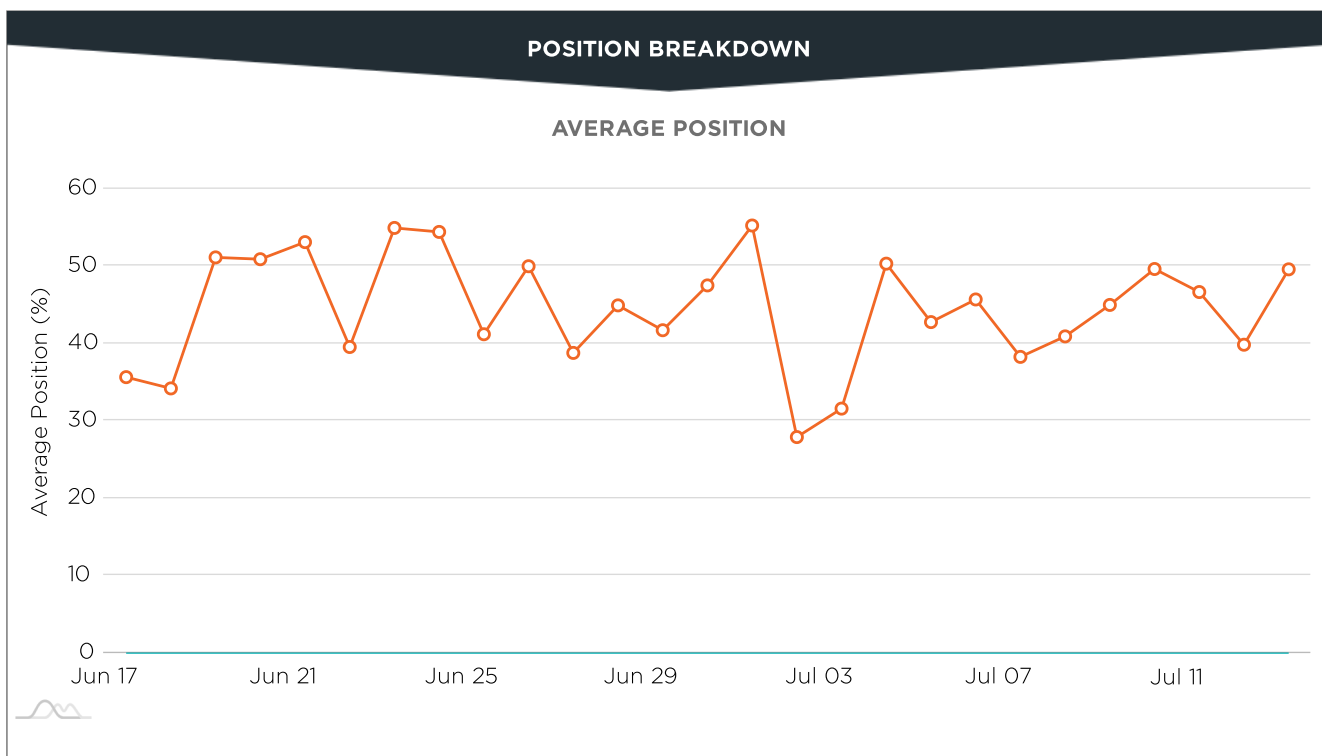
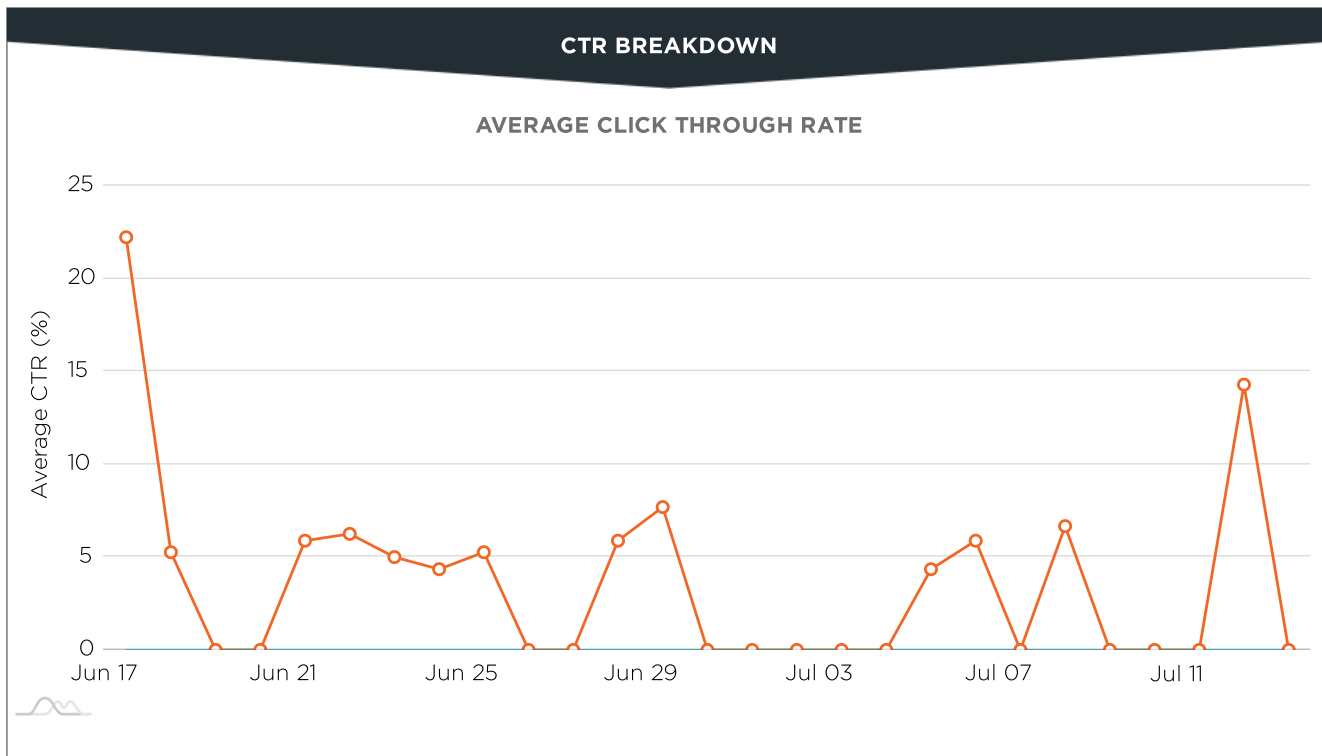
A closer look into your website statistics from the last 30 days

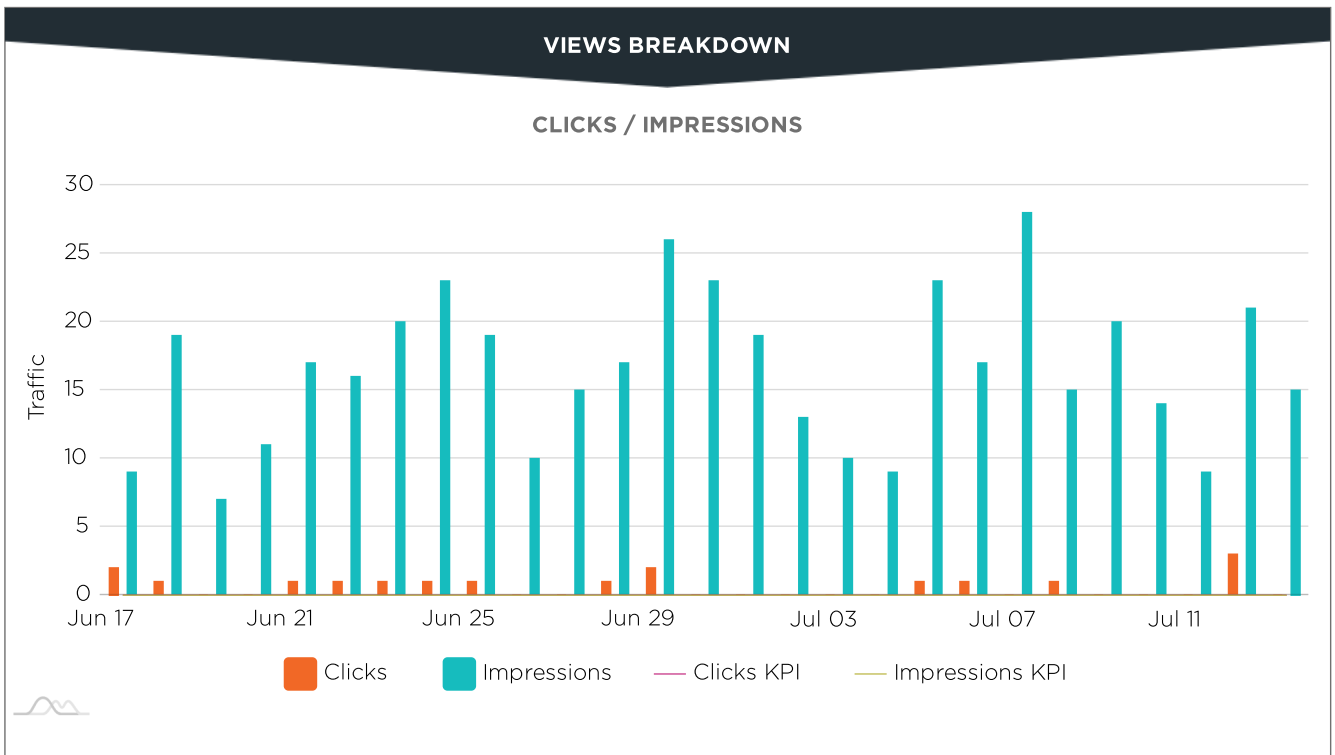




Search Console Breakdown

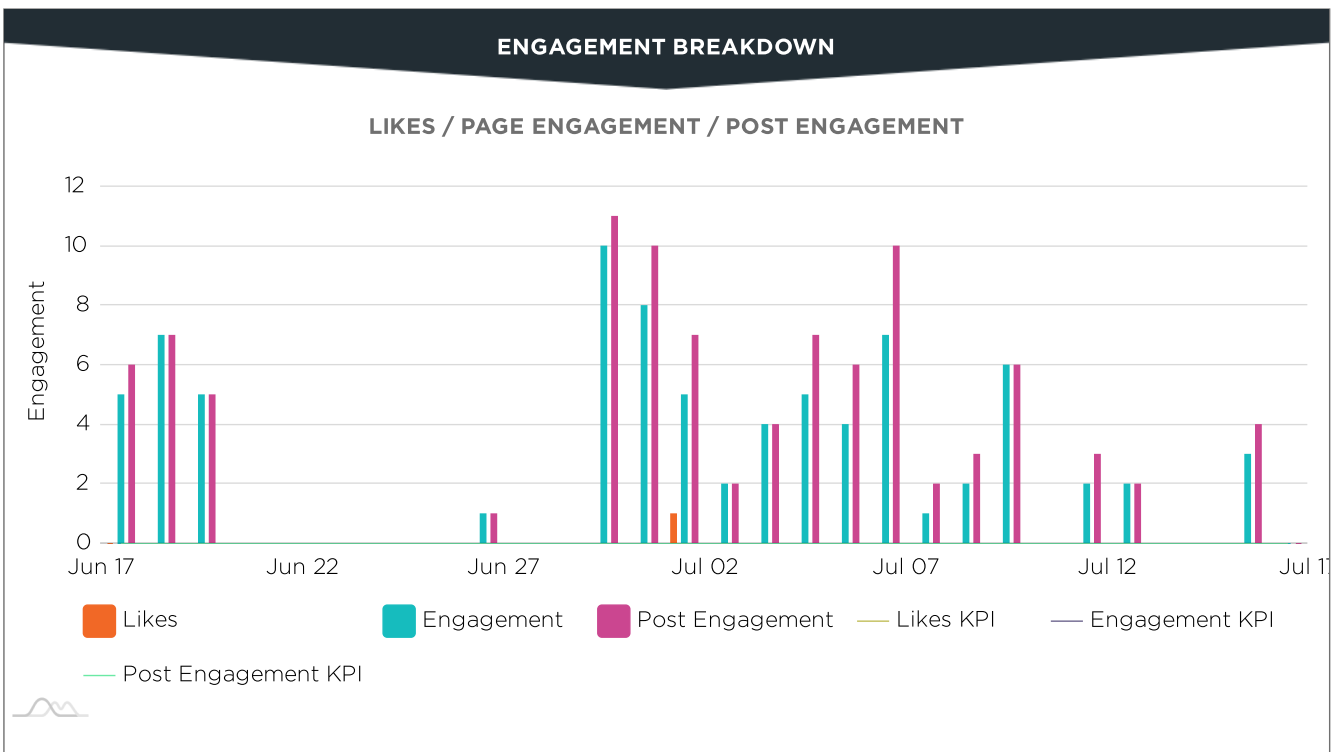
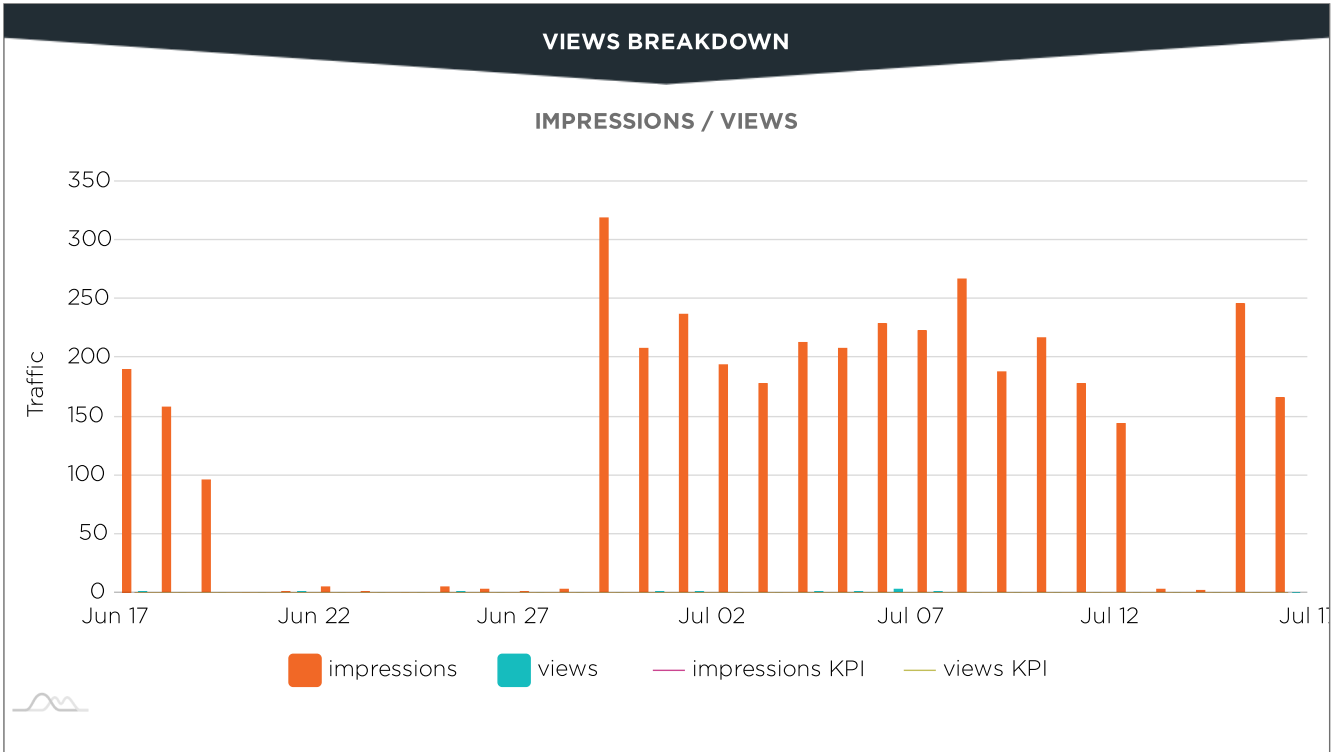
A closer look into your search console statistics from the last 30 days





Facebook Insights Breakdown

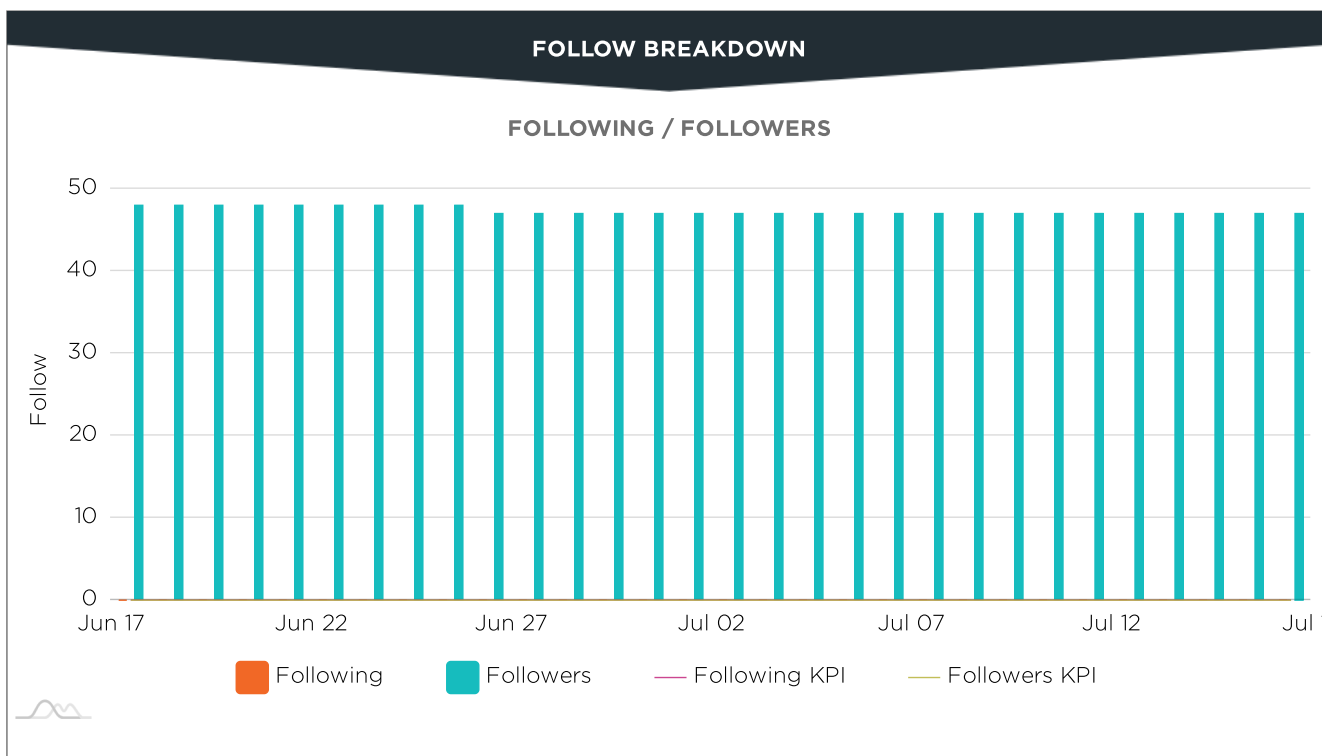
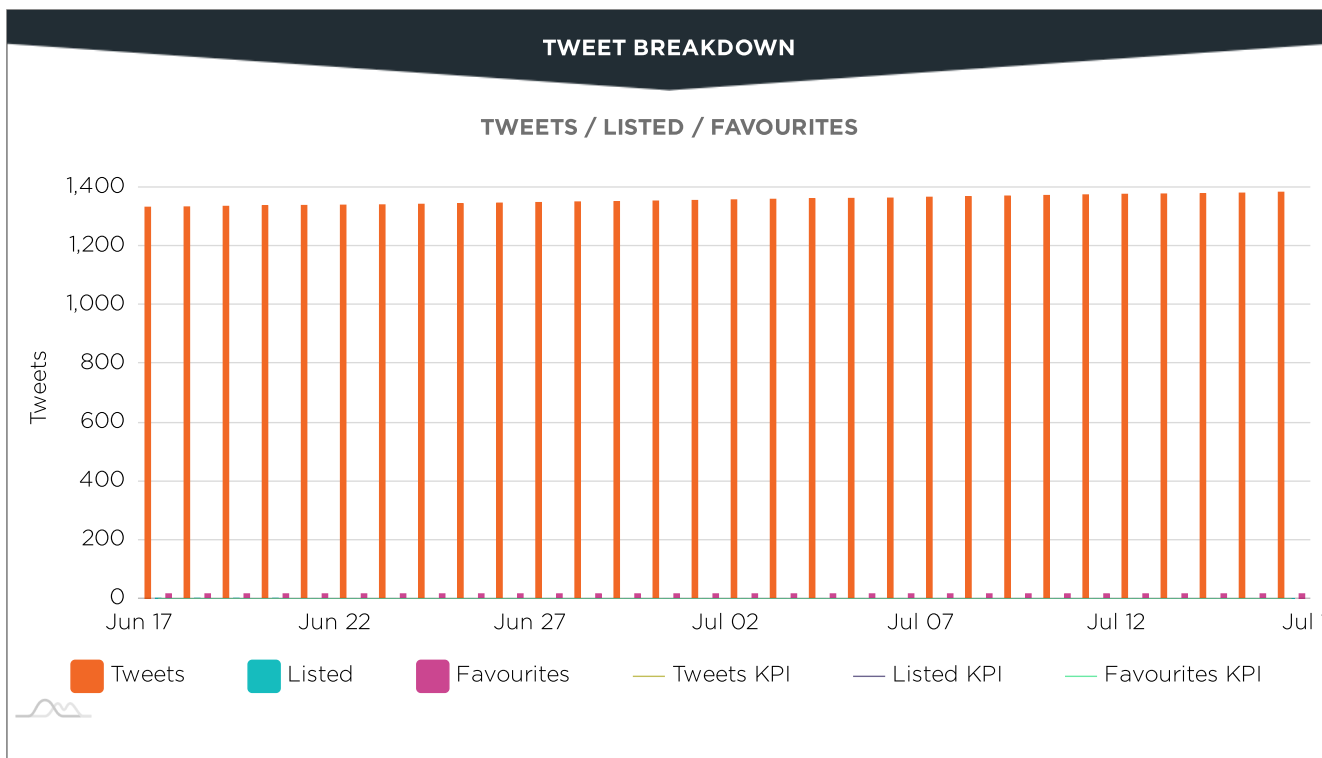
A closer look into your Facebook page insights from the last 30 days





Twitter Analytics Breakdown

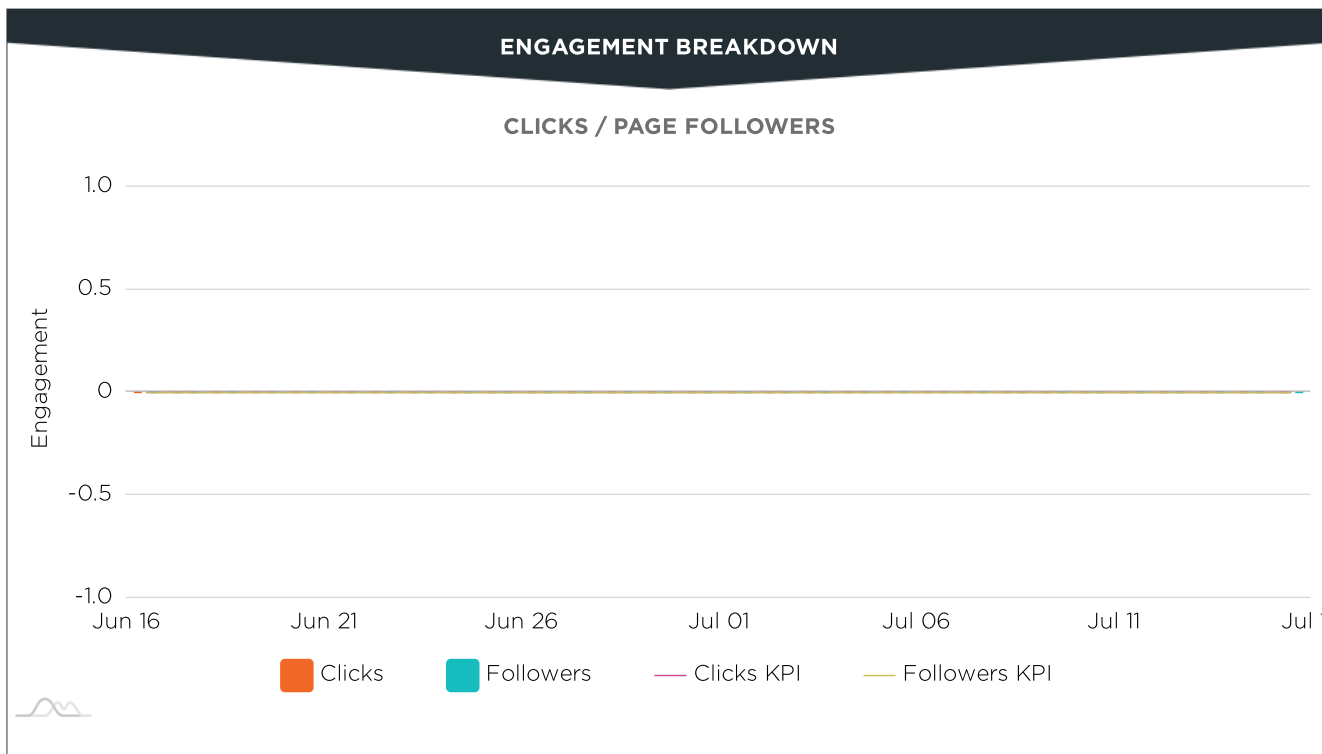
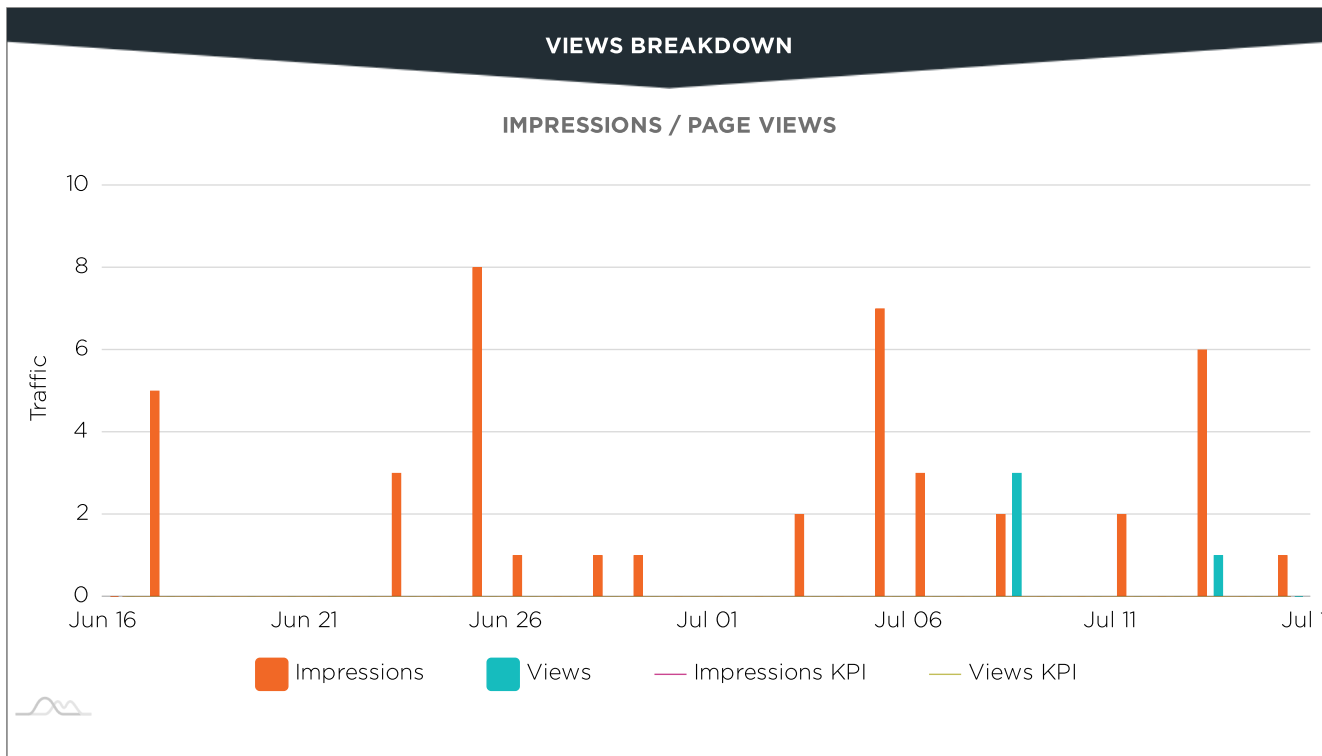
A closer look into your Twitter account analytics from the last 30 days





LinkedIn Analytics Breakdown

A closer look into your LinkedIn page analytics from the last 30 days





Website Traffic Run Rate

Your website statistics for the last 12 months

PERIOD	PAGE VIEWS	UNIQUE VIEWS	SESSIONS	USERS	GOALS COMPLETED	AVERAGE BOUNCE RATE
Aug-2020	62	60	46	43	0	87%
Sep-2020	116	85	60	51	0	75%
Oct-2020	80	71	62	59	0	89%
Nov-2020	677	227	89	59	0	61%
Dec-2020	278	166	131	90	0	81%
Jan-2021	1,793	533	243	154	0	37%
Feb-2021	1,764	539	269	174	0	11%
Mar-2021	862	441	229	143	0	23%
Apr-2021	758	411	255	172	40	22%
May-2021	794	380	228	144	34	25%
Jun-2021	1,794	763	375	220	45	27%
Jul-2021	862	315	147	90	29	47%



Search Console Run Rate

Your search console statistics for the last 12 months

PERIOD	CLICKS	IMPRESSIONS	AVERAGE CTR	AVERAGE POSITION
Aug-2020	3	22	4%	5
Sep-2020	6	22	17%	2
Oct-2020	5	13	13%	1
Nov-2020	11	21	19%	1
Dec-2020	5	14	15%	2
Jan-2021	7	24	16%	1
Feb-2021	6	34	12%	4
Mar-2021	16	66	22%	12
Apr-2021	20	75	25%	6
May-2021	17	231	8%	37
Jun-2021	23	491	5%	43
Jul-2021	6	213	2%	43



Facebook Insights Run Rate

Your Facebook page insights for the last 12 months

PERIOD	PAGE LIKES	IMPRESSIONS	PAGE ENGAGEMENT	POST ENGAGEMENT	VIEWS
Feb-2020	0	195	30	46	0
Mar-2020	1	201	32	46	5
Apr-2020	0	147	30	47	4
May-2020	0	163	32	48	3
Jun-2020	0	157	29	41	4
Jul-2020	0	135	32	46	2
Aug-2020	0	162	34	47	8
Sep-2020	0	75	30	42	4
Oct-2020	0	76	31	43	5
Nov-2020	0	80	31	44	5
Dec-2020	0	76	33	46	3
Jan-2021	0	4	1	2	0



Twitter Analytics Run Rate

Your Twitter account analytics for the last 12 months

PERIOD	TWEETS	FOLLOWING	FOLLOWERS	LISTED	FAVOURITES
Dec 2020	952	0	47	2	16
Jan 2021	1022	0	47	1	16
Feb 2021	1080	0	46	1	16
Mar 2021	1154	0	45	1	16
Apr 2021	1233	0	46	1	16
May 2021	1303	0	46	1	17
Jun 2021	1354	0	47	1	17
Jul 2021	1384	0	47	1	17



LinkedIn Analytics Run Rate

Your LinkedIn page analytics for the last 12 months

PERIOD	IMPRESSIONS	VIEWS	CLICKS	FOLLOWERS
Aug-2020	44	14	0	0
Sep-2020	25	5	0	0
Oct-2020	2	4	0	0
Nov-2020	6	10	0	0
Dec-2020	3	10	0	0
Jan-2021	8	1	0	0
Feb-2021	127	23	2	0
Mar-2021	111	7	0	0
Apr-2021	91	18	0	0
May-2021	50	12	0	0
Jun-2021	52	6	1	0
Jul-2021	23	4	0	0

